

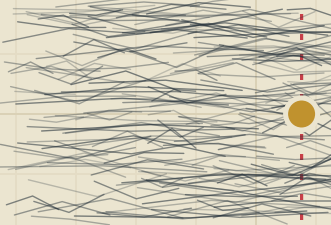
THE VALUE GAP

value multiplies after the fibre leaves the field.

FIG. 02
\$ / LB • LOG • JUN 2026

RAW FIBRE

PIMA / ELS • field
raw fibre

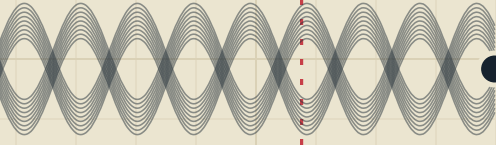


• \$1.50
/ LB

WHERE U.S. SELLS

RING-SPUN YARN

combed • 30s-40s
spun product



• \$3.00
/ LB

KNIT FABRIC

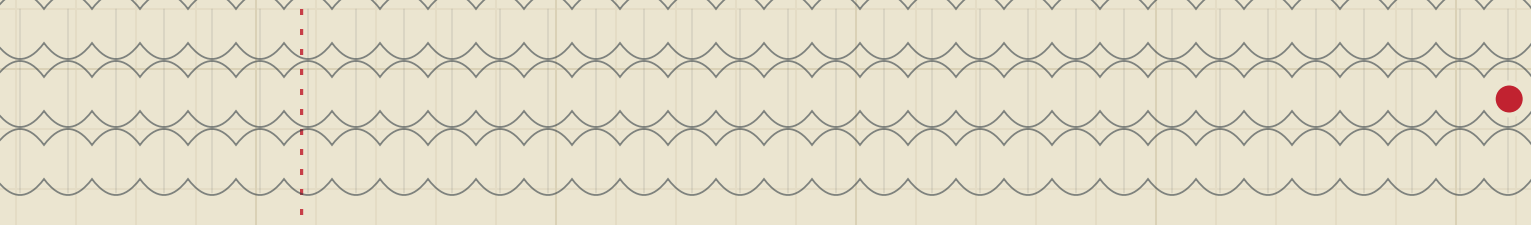
jersey • finished
woven goods



• \$12
/ LB

FINISHED TEE

Supima • cut & sewn
retail product



• \$115
/ LB
\$45 retail

\$1 \$3 \$10 \$30 \$100 \$300

READING

Each strand reaches as far as its worth. America sells at the first rung — raw fibre near \$1.50 a pound — then buys the value back once it is spun, knit, and sewn. Yarn doubles it; finished cloth multiplies it again; and a single Supima tee returns well over \$100 a pound.